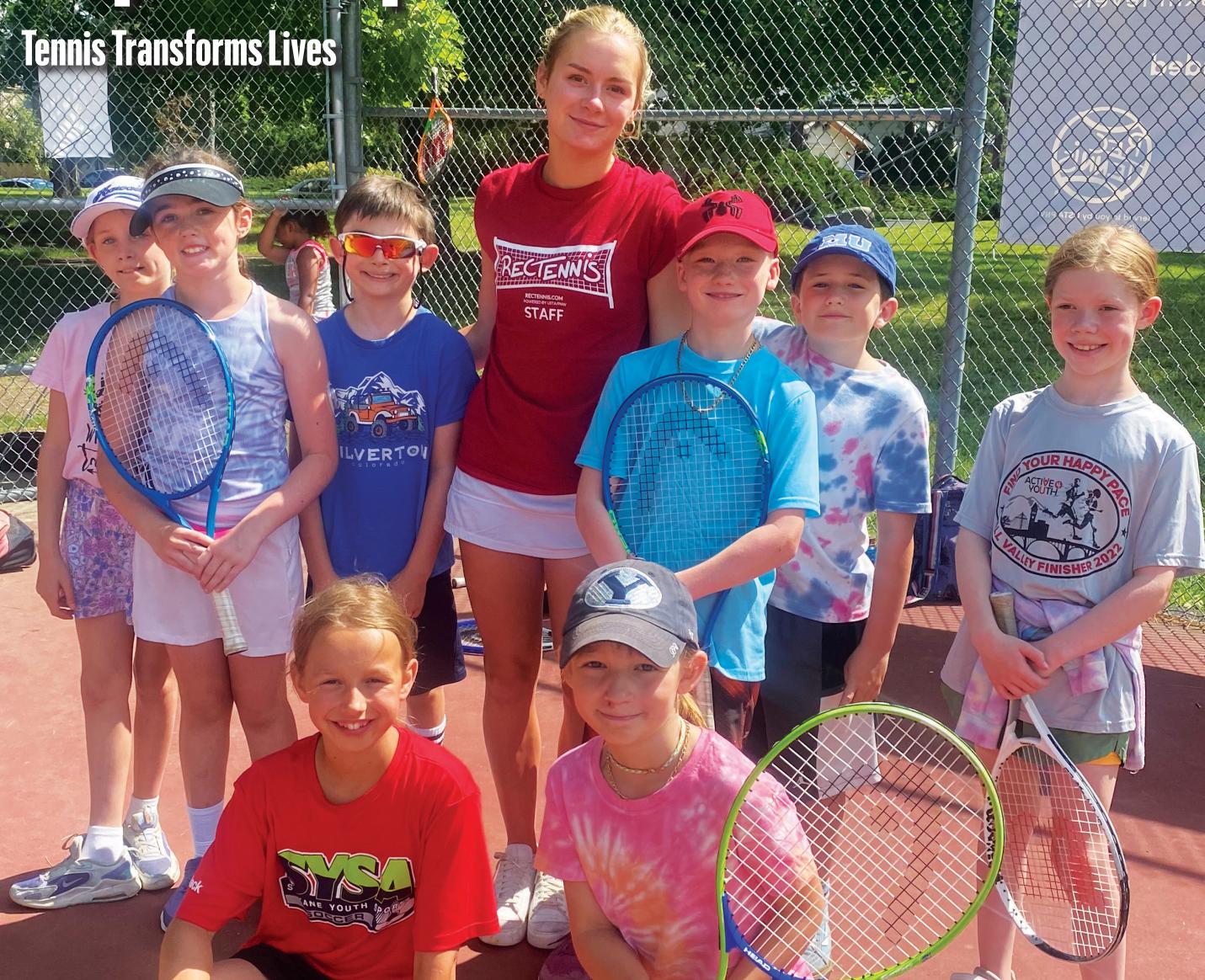


# 2023 Impact Report

Tennis Transforms Lives



**USTA**  
PACIFIC NORTHWEST



# INCLUSIVE

USTA PNW is committed to making tennis accessible to people of all ages and abilities to inspire healthier communities everywhere. In living our mission, we offer a range of adaptive tennis programs at our Vancouver and Galbraith Tennis Centers. Programs include Wheelchair tennis for individuals with mobility impairments, Blind & Low Vision Tennis, and our Love Serving Autism classes dedicated to children aged 5-18 with intellectual and developmental disabilities. Through these programs, we strive to inspire and empower individuals to lead active and inclusive lives.



## A message from USTA PNW Chief Executive Officer & Executive Director

Dear Friends,

Our philanthropic non-profit organization is dedicated to promoting equality and inclusivity in the game of tennis. We believe the game of tennis is a vehicle that can transform lives and that everyone should have the opportunity to experience the physical, mental, and social benefits of the sport, regardless of their socioeconomic status.

As I reflect on our organization's past year and future direction, I'm continually impressed by how our donors directly contribute to our mission of growing tennis to inspire healthier people and communities everywhere. USTA Pacific Northwest stands out as the fastest-growing region for tennis, serving an impressive 1.4 million players. This represents a sustained 15% annual growth over the past five years, surpassing all other sections and doubling the national average.

This growth is a testament to the growing popularity of tennis and the impact of our collective efforts to make the game more inclusive and accessible. 2023 was a remarkable year for our organization, and we are proud to share the following accomplishments with you:

- Over 37,950 individuals participated in USTA Leagues, representing a 12.6% increase from the previous year.
- We led the nation with a 80% retention rate for league players
- We provided free and low-cost tennis lessons, equipment, and access to public courts to over 5,000 students through our RecTennis program.
- We awarded 546 need-based scholarships totaling more than \$47,700 to kids and families.
- We created local tennis industry jobs by employing a total of 455 people who helped deliver on the mission.
- We donated over 2,200 court hours to local public high school tennis teams at our managed facilities.
- We sanctioned and scheduled organized and fair competitive play opportunities for over 20,000 participants.
- We provided in-kind resources, B2B support, and training to over 550 tennis providers to grow their business.
- We supported 205 volunteers who provided over 2,100 hours of service.

Together, we are creating a brighter future for tennis in the Pacific Northwest. With heartfelt appreciation, we recognize and honor the invaluable contributions of our donors and supporters. Your unwavering belief in our mission and your generous support have ignited positive transformations in the lives of countless individuals and communities across the region.

With gratitude,



Matthew Warren  
Chief Executive Officer & Executive Director



# SPORTSMANSHIP

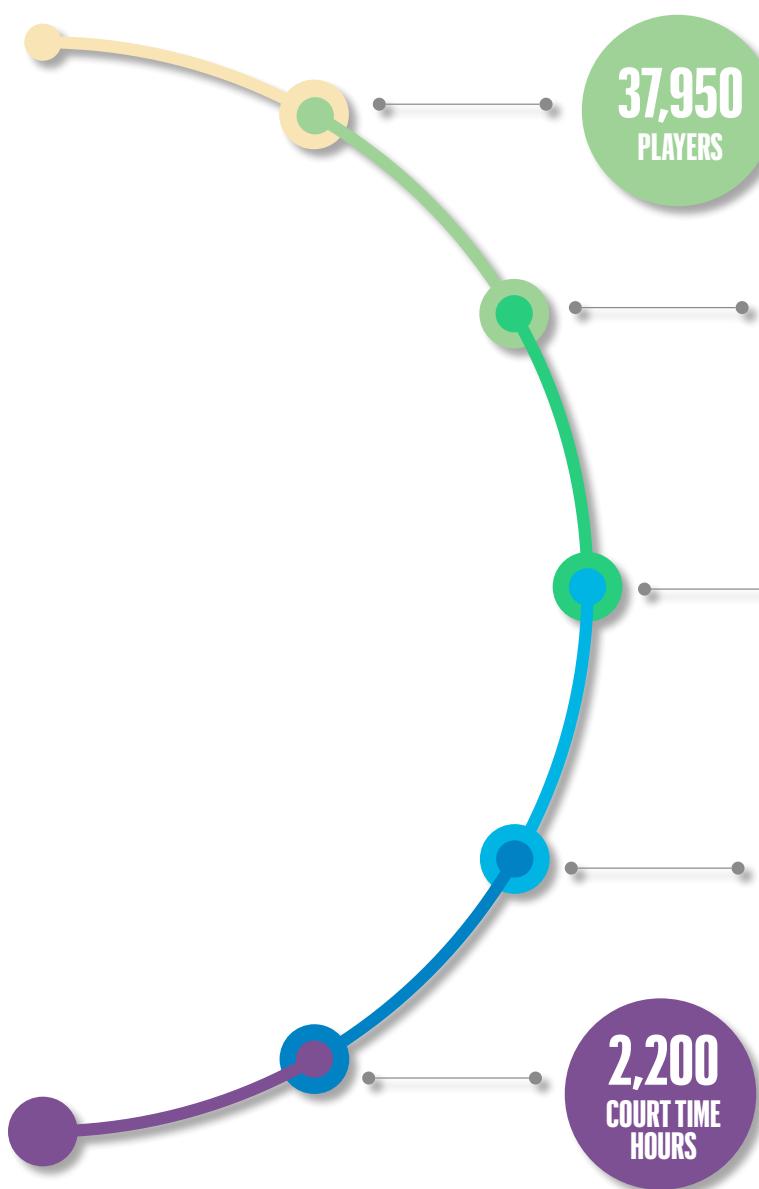
In accordance with the values of USTA Sportsmanship and Fair Play, it is a core objective within the USTA Pacific Northwest Section to ensure that all sanctioned and sponsored activities (events and programs) exemplify the principles of good sportsmanship. USTA PNW requires dedication from all involved to cultivate a safe, inclusive, and enjoyable environment at every USTA PNW activity, both on and off the tennis court.



# By The Numbers

## USTA PNW Leads the Way

USTA Pacific Northwest stands out as the fastest-growing region for tennis, serving an impressive 1.4 million players. This represents a sustained 15% annual growth over the past five years, surpassing all other sections and doubling the national average.



### League Players

- Representing a **12.6% increase** in league players and **13.3% increase** in adult tournament participation
- League player retention was above **80%**, which led the nation.

### Youth Players

- 23.8% increase** from 2022
- 158 junior tournaments** sanctioned (43.6% increase in sanctioned tournaments) 80%, which led the nation.

### RecTennis

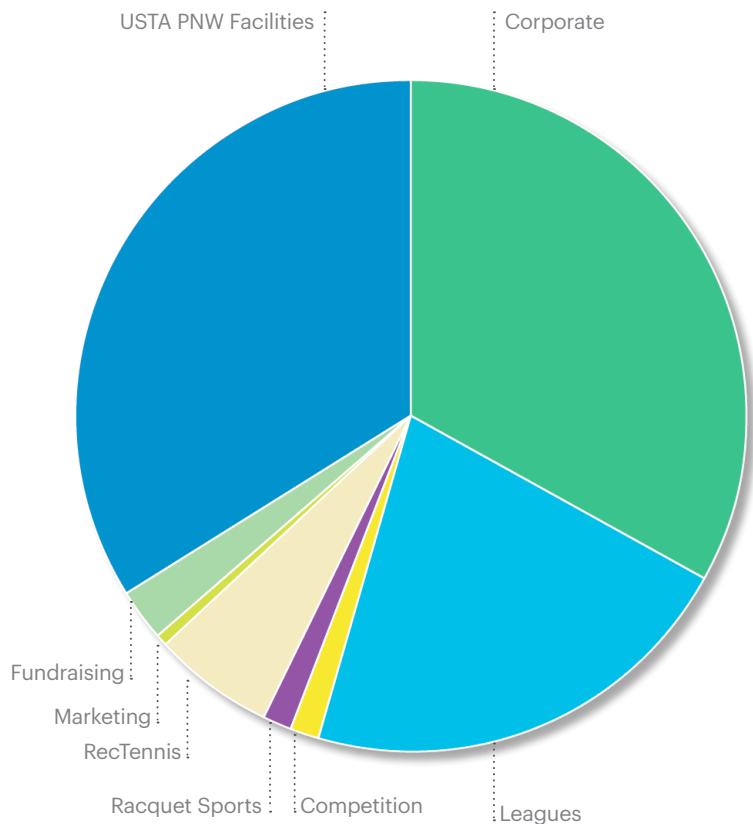
- 82% positive engagement
- 47% women in coaching roles

### Youth Scholarships

- to help youth from low or income-restricted families
- Up 30% in number of scholarships awarded
- 56% increase in scholarship funding awarded**

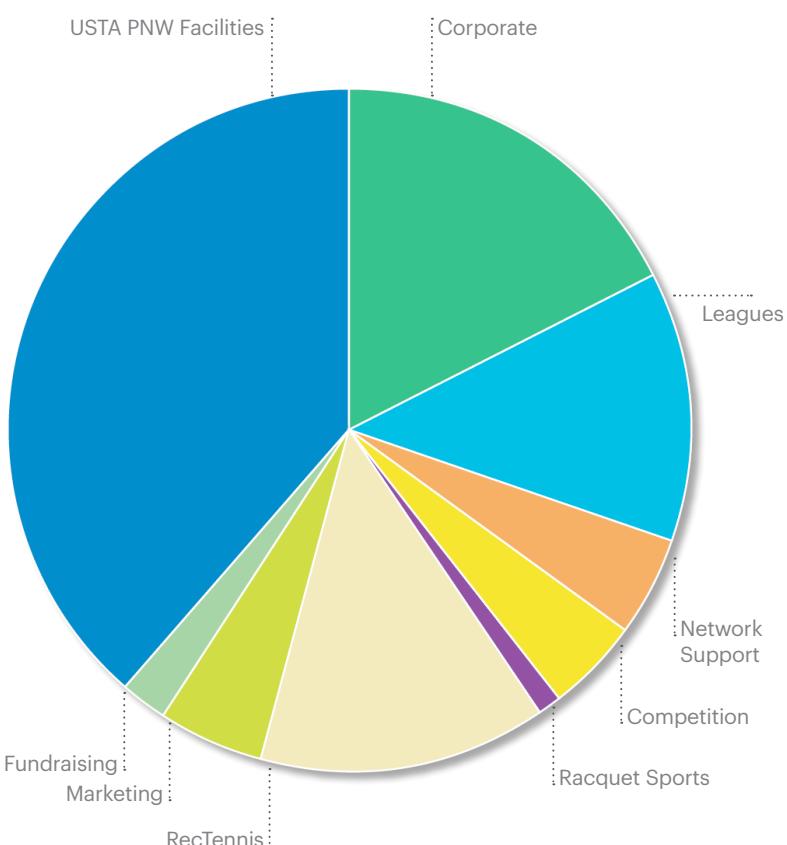
### Facilities

- Over **12% increase** in **Membership** growth (VTC + GTC)
- 5.5% in the increase of public play opportunities donated **more than 2,200 hours of court time** for local high school tennis teams.



## Corporate Revenue

Total Operating Revenue:	\$ 7,409,914.73
Corporate:	\$ 2,492,552.10
Leagues:	\$ 1,609,257.23
Network Support:	\$ -
Competition:	\$ 120,264.22
Racquet Sports:	\$ 7,530.81
RecTennis:	\$ 450,231.29
Marketing:	\$ 222.50
Fundraising:	\$ 180,477.54
USTA PNW Facilities:	\$ 2,549,379.04



## Operating Expenses

Total Operating Expenses:	\$ 6,819,649.73
Corporate:	\$ 1,222,187.60
Leagues:	\$ 872,246.96
Network Support:	\$ 317,054.09
Competition:	\$ 301,712.66
Racquet Sports:	\$ 69,135.56
RecTennis:	\$ 934,277.36
Marketing:	\$ 333,709.53
Fundraising:	\$ 159,666.58
USTA PNW Facilities:	\$ 2,609,659.39

**Total Change in Net Assets: \$590,265.00**



# MOVING FORWARD

In 2023, we revised our strategic plan and restructured our staff to better support the needs of the over 1.3 million active tennis players in our section. Significantly, the number of tennis players in the Pacific Northwest section has increased, on average, 15% each year over the past five years - the highest rate of any section and double the national average.

# Thank you Foundations, Partners and Supporters!

**"Although tennis has been part of my life since I was very young, it is a sport for all ages. Regardless of when your passion for the sport began, your generosity ensures tennis continues to grow in the Pacific Northwest! Thank you for your support in the past year, and please continue to support our efforts to bring tennis to the next generation(s). When we give to tennis others benefit directly from our generosity and have the chance to learn this great, healthy game!"**

**- David Ellis, Board Member**

## 2023 Foundation Support

Ayco Foundation - Mr Thomas & Mrs Beth Anderson  
Leslie S. Homer Charitable Fund  
Mat-Su Health Foundation  
Multnomah Athletic Foundation

Names Family Foundation  
Powell Family Foundation - Nancy E Powell Division  
Robert & Marcia Oswald Family Foundation  
Tulalip Tribes Charitable Contributions

## 2023 Partners

Alaska Club-East  
Alaska Club-Juneau  
Alaska Tennis Association  
Albany Tennis Club  
American Medical Tennis Association  
Amy Yee Tennis Center  
Amy Yee Tennis Foundation  
Anchorage Park & Recreation Department  
Arbor Heights Swim and Tennis Club  
Ashland Parks & Recreation  
Ashland Tennis Fitness Club  
Athletic Club of Bend  
Bainbridge Athletic Club  
Bainbridge Community Tennis Association  
Bellevue Club  
Bellevue Tennis Academy  
Bellingham Tennis Club  
Bend Golf & Country Club  
Boeing Employees Tennis Club  
Camas School District  
Canterwood Country Club  
Cascade Athletic Club  
Central Coast Tennis Association  
Central Park Tennis Club  
Charbonneau Tennis Club  
City of Hayden  
City of Kennewick

City of Post Falls  
City of Richland  
City of Spokane  
City of Vancouver  
City of Yakima  
Clackamas River Racquet Club  
Club Green Meadows  
Coeur d'Alene Tennis Association  
Columbia Athletic Clubs - Silver Lake  
Columbia Athletic Clubs- Pine Lake  
Columbia Basin Racquet Club  
Dalles Athletic Club  
Dick Hannah Dealerships  
Eagle Crest Tennis Club  
Eastern Washington University  
Eastside Tennis Center  
Edgebrook Club  
Ellensburg Racquet & Recreation Center  
Eugene Swim and Tennis Club  
Eugene YMCA Tennis Center  
Evergreen Tennis  
Fairbanks Tennis Association  
Federal Way Tennis Club  
Forest Crest Athletic Club  
Galbraith Tennis Center  
George Fox University  
GIDI Promotions

Glendoveer Tennis Center  
Gorin Tennis Academy  
Grants Pass Community Tennis Association  
Greater Portland Tennis Council  
Harbor Isles Tennis Club  
Harbor Square Athletic Club  
Harmony Meadows - Tennis & Events Center  
Hood River Athletic Club  
Illahe Hills Club  
Irvington Club  
Jupiter Tennis Center  
Kent Swim & Tennis Club  
Kids N' Tennis Inc.  
Kitsap County Tennis League  
Kitsap Tennis and Athletic Center  
Lake Oswego Tennis Center  
Lakeshore Athletic Club  
Lakewood Racquet and Sport Club  
Lewis & Clark College  
Lewis County Tennis Association  
Lighthouse Resort Tennis Club  
Lopez Island Community Tennis Association  
Love Serving Autism  
Marble Fox  
Match Tennis Team App - Matt Waters  
MatSu Tennis Association  
Medford Parks & Recreation  
Mercer Island Beach Club  
Mercer Island Country Club  
Mid-Columbia Tennis Association  
Mill Creek Tennis Club  
Mint Valley Racquet Fitness Complex  
Mountain Park Racquet Club  
Multnomah Athletic Club  
Naumes Suncrest Winery  
Newport Hills Swim & Tennis  
Nordstrom Tennis Center  
North Cascades Athletic Club  
Oak Hills Recreation  
Ohh La Lob  
Oregon Chinese Tennis Association  
Oregon Elite Tennis  
Oregon Golf Club  
Pacific Clinic  
Pacific Northwest Tennis Officials Association  
Pacific University  
Peak Health and Wellness Center  
Peninsula Tennis Club  
PenMet Parks  
Portland Athletic Club  
Portland Parks and Recreation  
Portland Tennis Center  
Pro Sports Club  
Redmond Tennis Club  
Richland Parks and Recreation  
Ridgefield School District  
Robinswood Tennis Center  
Rogue Valley Country Club  
Sage Springs Club & Spa  
Salem Tennis & Swim Club  
Salishan Tennis Center  
Seattle Parks & Recreation  
Seattle Tennis Alliance  
Seattle Tennis and Education Foundation  
Seattle Tennis Club  
Semiahmoo Tennis Club  
Skagit Valley Tennis Association  
Spokane Racquet Club  
Sprinker Tennis Center  
St Johns Racquet Center  
Stafford Hills Club  
Steamboat Tennis and Athletic Club  
Stevens Tennis Center at Gonzaga University  
Sunset Athletic Club  
Tacoma Lawn Tennis Club  
Team Portland Tennis Association  
Tennis Association of Greater Spokane  
Tennis Center Sand Point  
Thorbeckes Chehalis Fit Life  
Timberhill Tennis Club  
Time To Tennis  
Travel Tacoma  
Tualatin Hills Parks & Recreation  
Tualatin Hills Tennis Center  
Umpqua Valley Tennis Center  
University of Portland  
University Of Puget Sound  
Valley Athletic Club  
Vancouver Tennis Center  
Visit Tri-Cities  
Visit Vancouver  
Walla Walla Country Club  
Wellness Center at Central Park



Vancouver Tennis Center members volunteering at the annual high school girls swap giveaway - providing free shoes, clothing and gear to over 200 Vancouver area high school players.

## Thank You Volunteers!

We rely on the support of volunteers who make it possible for **EVERYONE** to experience the life-long benefits that tennis has to offer. In 2023 USTA PNW volunteers logged over 2,100 hours of volunteer service to help grow the game of Tennis. Thank you!

### USTA PNW Committee Volunteers

Grace Abraldes  
Edward Almonte  
Cooper Anderson  
Erin Andrade  
Daniel Armellino  
Joyce Atkins  
Joanne Beckett  
Tiffany Bowie  
Jimmy Chau  
Zareena Clendaniel  
Suzanne Dodd  
David Ellis  
Shelly Finn  
Maggie Fiocchi  
Barbara Gram  
Forrest Hall  
Elizabeth Hayes  
Mick Horton  
Kelly Johnson

Anna Kitson  
Sam Ko  
Greg Labanowski  
Colin Looi  
Christopher Ma  
Justin Martin  
Garrett Mau  
Anthony Menke  
Krista Mikalatos  
Virginia Onu  
Scott Pennington  
Marco Pineda  
Natalie Pluskota-Hamberg  
Jim Rankin  
Charity Schneider  
Emily Townsend  
Monique Tran  
Jim Vana  
Debra White

## USTA PNW Volunteers

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Yumi Ahn  
Edward Almonte  
Doug Bennett  
Bill & Michelle Bittner  
Jerin Boyer  
Jeff Bruggeman  
Emily Christensen  
Linda Christine  
Allen & Zareena Clendaniel  
Bryan Coles  
Frank Collie  
Marianne Conroy  
Cheryl Cooley  
Samantha Damiano  
Teresa Darling  
Patti Dybdahl  
Nancy Edwards  
Gwendolyn Emminger  
Ozzy English  
Debbie Ferleman  
Shelly Finn  
Maggie Fiocchi  
Randy Gable  
Lakhmeet Ghai Singh  
Saeid Ghassaei  
Lorna Goth  
Lana Hansen  
Lynn Hendrix  
Douglas Hill  
Adam Hrebeniuk  
Jennifer Huebner  
Brad Johnson  
Lauren Joung  
Jadee Kirkham  
Grainne Koelber  
Wayne Kohan  
Melanie Korch  
Maria Kosmetatos  
Art Kowitch  
Heidi Kresken  
Hyacinth Lee  
Wayne Leitner  
Trylla Lembke  
Chris Ma  
Madalena McAllen  
Geeta McCormack  
Carly McFadden  
Kathleen McIver  
Neville Mehta  
Krista Mikalatos  
Chrissy Morgan  
Susan Morrison  
Mike Naumes  
Sidney Newsom  
Melanie Niceler  
Catherine Nielsen  
Kathryn Pearson  
Hannah Plank  
Nik Qafoku  
OP Ravi  
Lisa Rawas  
Bryan Robison  
Judy Ross  
Todd Samuel  
Melodie Seelbinder  
Mike Sekins  
Youssef Shalaby  
Lakhmeet Singh Ghai  
Ann Skoog  
Winly Tang  
Donna Thornberry  
Anthony Valenzuela  
Sam Varon  
Deborah Wall  
Carly Walton  
Page Watts  
Siobhan Whitney  
Katie Winter  
Antonette Wood

To find out more about becoming a USTA PNW Volunteer visit: [give.ustapnw.org/volunteer](http://give.ustapnw.org/volunteer)

# Thank You Donors!

**We rely on the support of donors who make it possible for EVERYONE to experience the life-long benefits that tennis has to offer. Thank you for your generous support!**

This is a listing for gifts received from January 1, 2023, to December 31, 2023.

## 2023 Donors

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Glen Alex	Anna Craig	Lea Hawkins
Matt Anger	Shane Cropper	Lynn Hendrix
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**USTA PNW gratefully acknowledges all our generous donors.** To the best of our knowledge, the information listed accurately reflects our records for fiscal year 2023. We recognize that omissions or errors — while regrettable — inadvertently may occur. If you find any inaccuracies, please notify the development office at (971) 777-3661. Thank you again for your extraordinary support.



USTA PNW Board and Staff at 2023 Hall of Fame Induction Ceremony.

## 2023 USTA PNW Board of Directors

**Mark Lefald**, President

**Allen Clendaniel**, Sectional Delegate

**Mary Rawlsky**, Secretary/Treasurer

**Bill Bittner**, Director

**Art Edwards**, Director

**David Ellis**, Director

**Bruce Hunt**, Director

**Joe Hunt**, Director

**Despina Paltoglou**, Director

## Make an impact

Want to make an impact? Donate online: [give.ustapnw.org](http://give.ustapnw.org)

Please contact us for other donation opportunities at [mbaker@pnw.usta.com](mailto:mbaker@pnw.usta.com)

- Gifts through Estate Planning, Trusts, Donor Advised Funds or other gift options
- Corporate sponsorship opportunities
- Fundraising partnerships that support the growth of Tennis in the PNW

PNW is an exempt organization as described in Section 501 (c)(3) of the Internal Revenue Code; EIN 93-0853818. All donations made to USTA PNW are tax-deductible to the fullest extent of the law.



PACIFIC NORTHWEST



LET'S TENNIS.

LET'S TENNIS.



PACIFIC NORTHWEST



# TEAMWORK

USTA PNW recognizes the importance of teamwork in building a strong and vibrant tennis community. By promoting teamwork, our organization creates an environment where players of all backgrounds and skill levels feel welcome, encouraging them to come together, embrace the game, and reap its numerous health benefits.



# Mission

Growing tennis to inspire healthier people and communities everywhere.

# Vision

We believe that the game of tennis is a vehicle that can transform lives and that belief is the heart of our mission. Through the sport of tennis, we have seen people and communities grow stronger, healthier, and more connected. Through the work that we do, we aim to make tennis viable and accessible to all people in every community throughout the Pacific Northwest.

## Connect with us!



[ustapnw.org](http://ustapnw.org)



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### USTA Pacific Northwest Section

29030 SW Town Center Loop E

Suite 202 - #507

Wilsonville, OR 97070

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**USTA**   
PACIFIC NORTHWEST